



20th March, 2026

Ms. Nilupa Perera
Chief Regulatory Officer
Colombo Stock Exchange
No. 04-01, West Block
World Trade Center
Colombo 01

Dear Madam,

PMF FINANCE PLC – APPOINTMENT OF PROF. DEWASIRI N. JAYANTHA AS EXECUTIVE DIRECTOR TO THE BOARD

In accordance with Section 8.1 of the Listing Rules of the Colombo Stock Exchange, we wish to inform you that the Board of Directors of PMF Finance PLC, by way of a Circular Resolution passed on 20 March 2026, resolved to appoint Prof. Dewasiri N. Jayantha as an Executive Director of the Company, with effect from 20 March 2026.

This appointment has been made pursuant to the approval granted by the Central Bank of Sri Lanka, by its letter dated 20 March 2026, in terms of the provisions of the *Finance Companies (Assessment of Fitness and Propriety of Key Responsible Persons) Direction No. 06 of 2021*.

The appointment was recommended by the Nomination and Governance Committee on 03 March 2026 and subsequently approved by the Board on 05 March 2026, subject to obtaining the approval of the Central Bank of Sri Lanka.

A brief profile of the newly appointed Executive Director is attached herewith for your reference.

We further confirm that Prof. Dewasiri N. Jayantha does not hold any shares in PMF Finance PLC as at the date of his appointment.

Thank you.

Yours faithfully,
For and on behalf of
PMF Finance PLC

S. Kavitha
Company Secretary

PMF Finance PLC

No. 361, 361/1, R. A. De Mel Mawatha, Colombo 03, Sri Lanka. (Company Registration No. PQ 200)

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Brief Profile – Prof. (Dr.) Dewasiri N. Jayantha

Prof. (Dr.) Dewasiri N. Jayantha is a full Professor of Finance (on merit) at the Faculty of Management Studies, Sabaragamuwa University of Sri Lanka, and the Honorary President of the Sri Lanka Institute of Marketing and currently he is serving as the Chief Executive Officer of the PMF Finance PLC with 17 years of senior industry experience before entering academia, he brings a rare blend of practical financial expertise and scholarly excellence. He was part of the pioneering team that introduced triangulation research approaches to the finance discipline in 2019, strengthening methodological rigour in the field.

Prof. Dewasiri has published over 70 scholarly articles in Scopus-indexed journals, including leading outlets such as Managerial Finance, Journal of Global Information Management, Qualitative Research in Financial Markets, Journal of Public Affairs, and International Journal of Qualitative Methods. He is the Founding Editor of the South Asian Journal of Marketing (Emerald Publishing), Senior Associate Editor of FHB Business Review (Q1 in Scopus, SAGE Publishing), and an Academic Editor of PLOS ONE (Q1 in Web of Science).

With a career spanning both the corporate and academic spheres, Prof. Dewasiri brings strategic insight, governance acumen, and a proven track record in advancing financial sector knowledge and practice, qualities that align strongly with the responsibilities of an Independent Director in the fiancé industry. He obtained his PhD in Finance from the University of Colombo, MSc in applied Finance and a Postgraduate Diploma in Marketing from the University of Sri Jayewardanapura, and BA (Hons) in Business from the Wrexham Glyndwr University, UK. Recently, he has been accredited as a Fellow Chartered Manager (FCMI CMgr) by the Chartered Institute of Management, UK and Fellow Membership of the Chartered Institute of Marketing, UK. Considering his valuable contribution to research and academia, Emerald Publishing, UK, has appointed him the first Brand Ambassador for its South Asian region.